

## **MEDIA ADVISORY**

## POLICE DEPARTMENT

What: San Diego Police Twitter "Tweet Along" Event covering 8 hours of

police response in the City.

When: Thursday, January 16, 2014

From: 2:00 p.m. - 10:00 p.m.

Where: San Diego Police Headquarters, 1401 Broadway, San Diego CA 92101

Contact: Lieutenant Kevin Mayer, (619) 531-2675

On Thursday January 16, 2014, the San Diego Police Department will be holding a "Tweet Along" event from police communications. The event will be a continuous overview of police response and calls for service in the City of San Diego. We will highlight total calls, individual incidents and interesting facts. The event will be broadcast via the San Diego Police Department's Twitter feed. <a href="https://twitter.com/SanDiegoPD">https://twitter.com/SanDiegoPD</a>.

The event will span 8 hours between 2:00 p.m and 10:00 p.m. Assistant Chief of Police Shelley Zimmerman, Lt. Kevin Mayer, a group of Communications personnel and Sworn Officers will be present and participating online.

Media members wishing to visit police headquarters for interviews with Assistant Chief Zimmerman and Lt. Mayer are invited to do so by arranging an appointment in advance with Lt. Mayer at (619) 531-2675.

We look forward to sharing this unique experience of an afternoon and evening in the life the San Diego Police Department with our community.